

The Student's Motivation of The Reel's Instagram Used by Teaching Speaking of The Eleventh Grade Student at SMA Negeri 2 Lubuk Pakam Academic Year 2022-2023

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Abstrak

Berbicara merupakan salah satu keterampilan yang paling penting dalam mempelajari bahasa asing, termasuk bahasa Inggris. Namun, mengajar berbicara sering kali merupakan tugas yang menantang bagi guru bahasa Inggris, terutama dalam konteks siswa sekolah menengah atas. Dalam beberapa tahun terakhir, media sosial menjadi platform populer bagi masyarakat untuk mengekspresikan diri, termasuk melalui vlog di reel Instagram. Mini vlog, khususnya, telah mendapatkan popularitas di kalangan anak muda karena pendek dan mudah dibuat. Penelitian ini diharapkan dapat memberikan kontribusi pada literatur yang ada mengenai pengajaran bahasa, khususnya di bidang pengembangan keterampilan berbicara. Motivasi siswa kelas XI SMA Negeri 2 Lubuk Pakam dalam berbicara bahasa Inggris dapat ditingkatkan dengan menggunakan video mini vlog dari reels Instagram sebagai media untuk memotivasi siswa dalam berbicara bahasa Inggris. Peneliti menemukan beberapa masalah seperti pengucapan karena siswa takut melakukan kesalahan meskipun ada beberapa siswa yang dapat berbicara bahasa Inggris karena kurangnya motivasi. Dari temuan di atas, dapat diabaikan bahwa menurut peneliti, siswa mempunyai masalah dalam berbicara karena kurangnya motivasi, buruknya kosa kata, pengucapan, tata bahasa, kefasihan dan kegugupan.

Kata Kunci: : *Bahasa Inggris, Motivasi, Reels, Speakin*

Abstract

Speaking is one of the most essential skills in learning a foreign language, including English. However, teaching speaking is often a challenging task for English language teachers, especially in the context of high school students. In recent years, social media has become a popular platform for people to express themselves, including through vlogs on reels Instagram. Mini vlogs, in particular, have gained popularity among young people, as they are short and easy to create. The study is expected to contribute to the existing literature on language teaching, particularly in the area of speaking skills development. The student's motivation of SMA Negeri 2 Lubuk Pakam Grade Eleventh in speaking English can be increased by using the mini vlog video of the reels Instagram as the media to motivate the student in speaking English. The researchers found several problems such as pronunciation because students are afraid of making mistakes even though there are some students who can speak English because of a lack motivation. From the findings above, it can be ignored that according to the researcher, students have problems in speaking because lack of motivation, poor of vocabulary, pronunciation, grammar, fluency and nervousness.

Keyword: *English, Motivation, Reels, Speakin*

INTRODUCTION

English has become one of the most important language in the world, used in various fields such as education, business, science and technology. In Indonesia English taught as a

foreign language starting from elementary school until senior high school level. Speaking is one of the most essential skills in learning a foreign language, including English. However, teaching speaking is often a challenging task for English language teachers, especially in the context of high school students. Despite various methods and approaches that have been developed and applied, many students still struggle to develop their speaking skills effectively. It can be happened because of several reason like the lack of qualified English teachers, inadequate teaching materials, and ineffective teaching method. To overcome these challenges, there is a need to develop a more efficient approach to teaching speaking English to senior high school students.

Nowadays, the face of teaching English undergoes big changes in the era of booming technologies. It parallels with Mojtaba Aghajani and Mahsa Adloo in 2018 that mobile application gives huge impact on e-learning process because of its versatility and global availability. As a definition, "Instagram is one of the popular social media

that provides users an instantaneous way to capture and share their life moments with friends through a series of (filter manipulated) pictures and videos" (Hu, 2014).

In recent years, social media has become a popular platform for people to express themselves, including through vlogs on reels Instagram. Mini vlogs, in particular, have gained popularity among young people, as they are short and easy to create. The students are look passive during the English teaching and learning process. Speaking interaction almost did not happen in the classroom activities. Students will start to speak in English if only when the teacher asked them to read text or transcripts of conversation loudly. Students seemed shy and did not have enough self confident when they were asked to speak in English. They are afraid that they word incorrectly or make mistake in their speaking. Therefore, students tended to be silent and only become the passive participants in the teaching and learning process. Pronunciation and vocabulary are factors that can support someone in order to be able to speak fluently. The spelling and pronunciation are different in English, so that is why students have some difficulties in pronouncing English words. Therefore, incorporating mini vlogs on Instagram's Reel into language teaching can be a potential solution to enhance students' speaking skills.

Nevertheless, teaching the learners to speak is not an easy task. There are lots of problems to solve, impediments to handle, and time to manage. In addition, speaking's sub-skills become the complexities that make speaking difficult (Tanjung & Fitri, 2020). English learners in Indonesia spend around ten years studying English starting from the first grade in junior high school until they pass college. It is a huge number of learning period that does not give enough satisfaction either for the parents or the learners themselves. Most of the learners can understand grammar and are even able to write stories but unfortunately, they cannot speak still. Teachers play a huge role to make learners understand. The need for a lesson plan to pursue the goal of learning cannot be denied as well. The first problem in teaching English comes from the method that commonly focuses on memorizing vocabulary, answering grammatical tasks, and reading stories or conversations that cannot give much time for the learners to practice and speak. Another problem is to find out the method that motivates the learners to speak their ideas without being nervous or shy.

The study is expected to contribute to the existing literature on language teaching, particularly in the area of speaking skills development. According to the some fact found in real life, most of the students can not speak in English well. It can be happened because the students have a low of motivation to speak English. Moreover, the reason why do the researcher choose the title is because of the findings of the study will be able to provide insights for English language teachers to design more innovative and effective teaching methods that are suitable for the current digital era in order to make the students have a high motivation so they will be able to speak English confidently. Taking into account the description of the researcher, the researcher hopes to conduct a study called, "The Student's Motivation Of The Reel's Instagram Used By Teaching Speaking Of The Eleventh Grade Student At Sma Negeri 2 Lubuk Pakam Academic Year 2022-2023"

METHOD

The type of this research was qualitative research. It designed with the qualitative method and descriptive approach to present a fact about the students' speaking skill towards the teaching method of making a mini vlog by using Instagram application in learning English, which was presented numerically in percentage system, which measures and presents a fact or a phenomenon descriptively (Sugiyono, 2013:14).

Qualitative research related to the idea, perception, opinion, or belief of the research subject. Qualitative research cannot write or present using numbers. It described as an effective model that occurs in a natural setting and enables the researcher to develop a level of detail from high involvement in the actual experiences (Creswell, 2009). Therefore, the result of the research was in the form of description and interpretation of some phenomena that exist during the research.

The research aims to explore whether the use of mini vlogs on Instagram can improve students' speaking skills, as well as their motivation and engagement in learning English. This research focused on the student's speaking utterances, and analyzed the student's perception on making a mini vlog that used in speaking English . The data collected naturally by observed and conducted an interview with the student on Eleventh Grade at Senior High School State 2 Lubuk Pakam. Then, the data presented in the form of a description.

RESULT AND DISCUSSION

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The findings of this study were discussed in accordance with the statements student's problem in speaking English at SMA Negeri 2 Lubuk Pakam, each of findings was described and provided with supporting data. The following section presented details findings of study.

From the effect of interview, it confirmed that the students accept as true with the using mini vlog of reels instagram in speaking English, and solved the problem in speaking English. There were issues in talking English as follow : lack of motivation, pronunciation, vocabulary, fluency, fearful and shyness. Furthermore the troubles in talking English were : fear of making mistake pronunciation, little vocabulary, poor of teaching English strategy and nevertheless fearful and shyness. Problems have found :

Pronunciation

According to the observation and interview about 2 weeks, the students has problem in pronunciation. Some students mentioned that they problems with their pronunciation of English. Sometimes, they make mistakes when repeating what the previous teacher said, they still in false pronunciation. "the pronunciation is difficult, pronunciation is different the meaning will be different" (student). So, here the teacher's role is needed in training students' pronunciation correctly. The teacher can also identify and correct student voice errors. Students feel nervous and have poor vocabulary when the researcher tried to make a short conversation in English they were looked so difficult to answered questions by questions. "I did not check my vocabulary and I only studied in class once a week" (student). "English pronunciation is too foreign to my tongue, I really want to be able to speak English but sometimes I do not feel confident about making mistakes because my friends laugh at me that is makes me down" (student). This is because they rarely practice in class or in daily life. So, besides it made their tongue was difficult to pronounce in English. According to one English teacher there, the students have never attended an English course. As for the students who can speak English because they are new students at this school. However it is not a benchmark for students to be ability in speak English, they can speak English if they are have good motivation.

Based on interview from students, the researcher found that students pronunciation not well. The pronunciation problems include problems in speaking students.

Vocabulary

Students has problem in vocabulary. When I do observation and interview, I have the opportunity in front of class to use the vocabulary of object that are in the classroom, only a few of them know. "I realized that I never repeated the vocabulary that the teacher had given me"(student). One cannot behavior conversation efficiently or specific their thoughts each oral and written shape in the event that they do not have sufficient vocabulary. So, vocabulary means the appropriate diction which is used in communication. Students must master vocabulary before mastering other elements of speaking. There are only one and two people who can because the students are lazy to open dictionary. Next, the other caused are the material is not interesting and the teacher is not innovative, these caused make students lose their motivation and their interest. Based on interview from the students' the researcher found that students simply little vocabulary, because they are lazy open dictionary.

Fluency

Fluency can be defined as the ability to speak fluently and accurately. Brumfit in (Yang, 2014) considered fluency as natural language use like the native speakers. That the ability one speaks fluently can sustain the speaker to produce continuous speech and meaning without comprehension difficulties for the listener. From the result of speaking test, the researcher found that there were some students did not speak fluently and accurately with little using pauses.

From the result of speaking test, it was found that there were some students occasionally understandable but sometimes still less understandable. It indicates that there are two possibilities why they did so. Firstly, they only open the dictionary if they found difficult or strange words in the lesson material. Secondly, the students are still feeling embarrassed in practicing speaking English with their friends. In conclusion, the researcher located that students nevertheless fluency because they are still troubles to pronunciation and different troubles like as little vocabulary, lead them to fluency to talking English.

Nervous and Shyness

Feeling nervous and shyness make students failed to oral presentation at their best. That she was afraid when speak English because she thinks that if she makes mistake other friends laugh at her when speaking in English. Lack confidence makes her believe their language skills to be weaker than those of others in the class. Although some students might have good pronunciation and be at a high proficiency level, she still preferred to be silent because of the lack of courage.

It is similar statement Al Nakhalah (2016) said that, the student would rather keep silent while other do talking showing that the students are lack of confidence to communicate. This idea is additionally supported through the end result of this studies wherein maximum students fail to carry out talking overall performance at their best. As they say, their incapability to display their capacity in talking is likewise stimulated a good deal through their feeling of shyness. In different words, it is able to be stated that shyness performs critical function in talking overall performance performed through the students. In conclusion, students are still nervous and luck of selfconfidence is afraid of being laughed at by friends if they make mistakes, so the teachers must provide opportunities and motivation for students to feel relaxed in English class.

Student's Motivation in Speaking English

To get the data, the researcher observed and interviewed 3 times on 22 May 2023 at 10.00 am, and on 25 May 2023 at 09.45 am, and on 26 May 2023 at 09.00 am. In this study, the researchers used 13 questions for the interview section to find out and analyze the motivation of speaking English eleventh grade in SMA Negeri 2 Lubuk Pakam. The question for interview given by the researcher and given to 36 students in the class. Students are told by researchers to answer 13 questions about their perception in reels Instagram to motivate their speaking ability.

No	Student's response
1	Menarik si kak, ya bagus aja dilihatnya jadi termotivasi pengen gitu juga. (Aida Fitriani)
2	Membantu saya untuk belajar Bahasa Inggris, memotivasi saya untuk lebih bagus dalam Bahasa Inggris, sangat sangat menarik. Dan bikin kita lebih semangat belajar Bahasa Inggris pas lihatnya kak (Alamsyah Putra)
3	Suka, videonya menarik trus langsung ke kalimat sehari-hari jadi gampang dipahami dan bikin pengen lancar begitu (Aprilia G. Munthe)
4	Kek videonya bagus kan kak jadi kita paham trus jadi lebih semangat belajarnya kak (Aulia Salsabil)
5	Kek membantu motivasi juga, kek bantu-bantu belajar kak, lebih simple dan lebih jelas gitu kak. (Cindy Sicilia)
6	Nambah pengetahuan kak, dan menarik kak jadi termotivasi untuk belajar gitu. (Cordellia Azalia)
7	Menarik kak dia ngomongnya itu membuat kita tertarik untuk nonton videonya nah jadi suka Bahasa Inggris kak jadi termotivasi gitu (Dina Safira)
8	Kadang menarik kadang boring, pas videonya enak ya keren kak jadi termotivasi pengen buat juga. (Elina Rewinata)
9	Menarik si saya suka liat story telling gitu, dan cukup termotivasi si kak (Fazrina)
10	Kadang ada yang ngebosenin, tapi cukup termotivasi untuk belajar lagi gitu (Heny Ayumi)
11	Menarik kak litanya jadi pengen kayak gitu juga (Maya Mis Alemia)

Based on results of data analysis, some of the reasons for students having difficulty speaking English are because students feel worried when speaking English for fear of being laughed at by friends based on the data analysis of interview data, the study was conducted in a class of XI MIPA 3. The researcher made 13 questions for 36 students in the class.

The results of the researcher observations on the number of student's problem in speaking English. First, lack of motivation every student said that they are very lazy about speaking because they are lazy to start speaking. Second, the pronunciation they said that is very difficult to pronounce the term in English let alone the different ways of writing and pronouncing them, and pronoun. Every student is always poor in tidy up the language, and some students do not even understand it at all.

This phase affords the dialogue primarily based totality at the finding of the study. The dialogue is involved with the student's opinion using reels Instagram in speaking English. Based on observation at the eleventh grade of SMA Negeri 2 Lubuk Pakam some students didn't like English subject, because they didn't have background knowledge and ability. While English is important for education however, the problem in SMA Negeri 2 Lubuk Pakam especially eleventh grade face some problems in speaking English. Such as inhibition, lack of interest in learning English, they experience shyness, afraid make mistake in speaking English.

The students continually experience that person feeling, the students have tough time to exercise their English. Next, many students do now no longer communicate English for the duration of the lesson. It may be caused by elements that cause them demotivated to talk English. Whereas, motivation is an important element for learning students who have motivation will specific their concept briefly.

Based on the result of data analysis above most of the students are motivated to improve their speaking skill through watching the mini vlog of reels Instagram. As one example of the response that has been analyzed as follows "Membantu saya untuk belajar Bahasa Inggris, memotivasi saya untuk lebih bagus dalam Bahasa Inggris, sangat sangat menarik. Dan bikin kita lebih semangat belajar Bahasa Inggris pas lihatnya kak (Alamsyah Putra)" In the data there are thirty students agree if the mini vlog of reels Instagram can motivate them to increase their speaking skill. It is relevant to the theory from Brophy (2010) that he describes students' motivation as the extent to which students will invest time, energy, and attention towards various task, goals or activities. Student motivation can affect current learning as well as the skills and strategies learner previously. Because motivation is the strength that pushes

the person to achieve a goal, if the learners do not have motivation the learning process is harder. Motivation is the values, believes, and behaviors surrounding learning process. Some productive values and beliefs may lead to excitement, yet other values may lead to determined hard work. When we motivate our students we make learn better than those who show no interest. Beside that some students are not able to express their ideas or their opinions in oral communication because they often still use Indonesian and mother tongue in learning process in English class. The students do not speak English well because they lack of practice. The students' problems in speaking English above are caused by some factors

These factors influencing them to speak English in front of class then, response from the audiences whether their attention, respect, and appreciation influence students to perform well in speaking English. Brown said in his book entitled "Teaching by Principles: An Interactive Approach to Language Pedagogy" that there are eight cases in which speaking is difficult, they are: clustering, redundancy, reduced form, performance variable, colloquial language, rate of delivery, stress, rhythm, and intonation, and the last interaction.

The result of the interview shows that the student's motivation in speaking English by the reels Instagram are increased because according to them the videos were interesting, easy to understand, easy to imitate and also while watching the video they were really motivated to increase their speaking skill better than before.

CONCLUSION

Social media has become a popular platform for people to express themselves, including through vlogs on reels Instagram. Mini vlogs, in particular, have gained popularity among young people, as they are short and easy to create. The students are look passive during the English teaching and learning process. Speaking interaction almost did not happen in the classroom activities. Students will start to speak in English if only when the teacher asked them to read text or transcripts of conversation loudly. Students seemed shy and did not have enough self confident when they were asked to speak in English. According to the some fact found in real life, most of the students can not speak in English well. It can be happened because the students have a low of motivation to speak English. From those problems a solution has been found to motivate the students with Instagram mini vlog reels that can be used to increase students' enthusiasm for learning English, especially speaking.

The student's motivation of SMA Negeri 2 Lubuk Pakam Grade Eleventh in speaking English can be increased by using the mini vlog video of the reels Instagram as the media to motivate the student in speaking English. The researchers found several problems such as pronunciation because students are afraid of making mistakes even though there are some students who can speak English because of a lack motivation. From the findings above, it can be ignored that according to the researcher, students have problems in speaking because lack of motivation, poor of vocabulary, pronunciation, grammar, fluency and nervousness. Students agree that using the mini vlog of reels Instagram can help them to solve their problems in English, especially in speaking.

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