

Analysis of the Critical Discussion of the Statement of Covid-19 on Detik.com Online Media

Linda Wati^{1*} Ratu Wardarita² Yessi Fitriani³

^{1,2,3}Universitas PGRI Palembang
E-mail: supravitku@gmail.com

Abstrak

Mass media can be used as a means of disseminating information to the public. It cannot be denied that the presence of mass media such as online media can change the way of view, thinking, and reading behavior. More broadly presence of mass media can be used as conduits pemberitaan covid-19 to the public. The reason for conducting this research is to see what critical discourse looks like in online media reporting on detik.com for the period March-May 2020. This research aims to describe critical discourse analysis in online media reporting on detik.com. March-May 2020 period. Based on Teun A. van Dijk's theory, there are twelve editions. The method used in this research is descriptive qualitative with documentation techniques as data collection. Based on the content analysis technique, in this study, the results of the study consisted of macrostructures, superstructures, and microstructures (micro sematic, micro syntactic, micro stylistic, and micro rhetorical), and hidden ideology.

Keywords: *critical discourse analysis, covid-19 news, online detik.com*

PRELIMINARY

Critical Discourse Analysis (AWK) helps understand the language in its use. In critical discourse analysis, discourse is not only understood as the study of language, but the language is also associated with acts of historical context, power, and ideology. The language used in certain practices must be influenced by the circumstances of the environment. Principal sump as a major perepresentasian discourse analysis is, how individuals, groups, or everything is shown through language [1]. Based on this, the language in the context of this study is interpreted as something that is not neutral but has been immersed in the ideology that carries a certain charge of power. Critical discourse analysis is an attempt or process of deciphering to provide an explanation of a text (social reality) that will be studied by someone who has a specific goal [2]

Critical discourse analysis referred to in this study is an attempt to reveal the hidden intentions of the author who puts forward a statement. Disclosure is done by placing oneself in the writer's position by following the meaning structure of the author so that the form of distribution and production of ideologies disguised in discourse can be known. Today the development of information technology is very rapid. Technological advances have made it easier to obtain information and communicate, both at home and abroad [3]People can get information just by sitting at home or at work. Awareness of the importance of information makes people try to get information or news. News is actual information about facts and opinions that attract attention. Communication media, namely print media, radio, television, and online media is a phenomenon that has a very broad reach in today's culture. Mass media coverage is one of the most widely used sources or tools to access information about the world around it and is also a great source of entertainment. News can be obtained from mass media, such as radio, television, newspapers, and online media.

Online media is an actual communication medium because it is fast in providing things from various aspects of life, such as politics, economy, society, culture, education, sports, and others [4]. There are a lot of online newspapers in Indonesia, both national and local newspapers. Almost all regions in Indonesia have online newspapers. Every online

newspaper has its own characteristics, such as news coverage, language style, and this is news. The online newspaper that is still up to date on a national scale is detik.com. From 2011 until today, detik.com has been able to achieve the best ranking on a national and international scale. Detik.com is a web portal that contains current news and articles on the network in Indonesia. The philosophy of the name detik itself is because detik.com wants to provide information that is updated every hour, minute, or even second. detik.com is one of the most popular news in Indonesia. Different from other Indonesian language news sites, detik.com only has an online edition and relies on advertising revenue. Even so, detik.com is at the forefront in terms of news since [5]. Alex Sobur's survey results through the most popular online media survey in Indonesia detik.com has always been one of the online newspapers that was able to rank first in the number of visitors as many as 177,206 . [6] Apart from that, detik.com also presents good quality news in terms of content and detailed discussion. They also have a digital second magazine that can be downloaded for free. The news that has recently been in the spotlight is news of the corona virus or covid-19 because online media detik.com has always attended to information and developments from the spread of covid-19 from various countries.

[7]The news that has recently been in the spotlight is news of the coronavirus or covid-19 because online media detik.com has always attended to information and developments from the spread of covid-19 from various countries. The world is currently alert to the spread of a virus known as the coronavirus or covid-19 (coronavirus disease). The World Health Organization (WHO) formalizes the new name for the coronavirus as covid-19. Replaces 2019-novel, is the name of the old virus. Covid-19 means the word "Co", namely corona, "vi" which is a virus, and "d" which is a disease or disease, then the number 19, which represents the year the coronavirus emerged. As is known, this outbreak was reported to the WHO on December 31, 2019.

Covid-19 news is increasingly being heard from various media, one of the media that reports are detik.com. From all media, detik.com has continuous coverage by raising several important and central figures to see the impact of the pandemic on the spread of Covid-19 that has occurred. That way, because there is a lot of news about the impact of the pandemic, the researchers are moved to see and analyze the content of the news made by detik.com using van Dijk's critical discourse analysis.

[8]. In this study, the author wants to examine the news on covid-19 online media detik.com. Covid-19 news on online media detik.com for the period March-May 2020 was studied using Teun A. van Dijk's AWK theory. In this study, the results of the study consisted of macrostructures, superstructures, and microstructures (sematic micro, syntactic micro, stylistic micro, and rhetorical microstructure), and hidden ideology.

As for the problems and objectives in this study are to describe (1) the author's strategy of hiding meaning in terms of macrostructure, superstructure, and microstructure in Covid-19 reporting, on online media detik.com for the period March-May 2020, and (2) the hidden ideology that covid-19 news on online media detik.com wants to convey for the period March-May 2020.

RESEARCH METHODS

This study used a qualitative descriptive method with a study of critical discourse analysis by van Dijk's model. The focus of his research is critical discourse analysis to reveal strategies in hiding meaning in online media detik.com in Covid-19 reporting on macro structures, superstructures, and microstructures.

Descriptive in this study means that the data collected is in the form of words, pictures, and not numbers. This research contains data quotations to provide an overview of its presentation. Qualitative research is an important approach to understanding a social phenomenon and the perspective of the individual being studied. The main objective is to describe, study, and explain this phenomenon

Collecting data in research in ti's use documentation techniques is a record of events that had passed. Documentation can be in the form of writing, for example, daily notes,

history, and stories [9]. In this research, the documentation in question is all news related to covid-19 available online media detik.com for the period March-May 2020. "Covid-19 news" on online media detik.com for the period March-May 2020 is recorded in a clipping from, then sorted by day and date of publication. Based on this clipping, it is recorded in a working paper to be analyzed based on the macrostructure, superstructure, and microstructure. The technique used to analyze the data in this study is the content analysis technique. According to [10]. content analysis or content analysis is used to understand the symbolic message of discourse or text, which means that the symbolic message is the theme or main ideas of a text as the main content and context as the latent content (hidden message).

RESULTS AND DISCUSSION

The strategy author in Hiding Meaning in Preaching covid-19 on the media online d ethics. c om period from March to May 2020

Table 1. Analyzed News for March-May 2020

No.	Month	Time Published	News Title
1.	March	Wednesday, March 11, 2020 18:38 WIB	Government Borne Payroll Tax 6 Months Starting April 2020
		Sunday, March 15, 2020 20:37 WIB	SPT Report Deadline Postponed to April 30 due to Corona Outbreak in RI
		Saturday, March 21, 2020 19:58 WIB	ITB Updates Predictions, Corona RI Peak is estimated to be postponed to May
		Tuesday, March 31 2020 12:54 WIB	Online Transportation Business Affected by Corona, Here Is the Data
2.	April	Sunday, April 5, 2020 21:10 WIB	Odd-Even in DKI Jakarta will be held until April 19, 2020
		Thursday, April 9 2020 21:00 WIB	Online Shopping Trends During the Covid-19 Pandemic in Indonesia
		Tuesday, April 21, 2020 12:56 WIB	Knock! The government prohibits Eid homecoming starting April 24, 2020
		Sunday, April 26, 2020 07:38 WIB	When Did Corona Actually First Enter RI?
3.	May	Wednesday, May 6, 2020 14:40 WIB	Jokowi Wants Coronavirus Down in May, These Are Important Conditions to Make It happen
		Tuesday, 12 May 2020 18:45 WIB	Extended Again, Civil Servants Work from Home Until May 29th
		Thursday, May 28 2020 16:16 WIB	DKI Jakarta Health Office: The Peak of Corona Jakarta Cases Occurs in April, Don't Be Euphoric!
		Saturday, May 30 2020 16:12 WIB	The following is the distribution of positive cases of Corona on May 30, the most in these 5 provinces

Macro Structure

The macrostructure of discourse consists of thematic elements or topics, the main core of the entire content of the discourse text is also called the topic or theme. Based on the macrostructure analysis on online media detik.com, the authors get 12 editions of Covid-19 news. The themes/topics used implicitly and explicitly can be read from the 12 editions. Although there are differences in the delivery of the news, the researchers conclude that the results of the microanalysis show Covid-19 news on online media detik.com using lexical linguistic elements such as semantics, syntax, stylistics, and rhetoric.

Superstructure

Text or discourse generally has a scheme or plot from introduction to the end. The schematic or superstructure describes the general form of a text, which is organized into a number of categories such as introduction, content, conclusion, problem-solving, cover, and so on (Sobur, 2009). This flow shows how the parts in the text are arranged and ordered so that they form a unity of meaning, including the lead and story.

Micro Structure

The microstructure analyzed news covid-19 in the online media detik.com text structure consisting of elements are as follows microstructure semantics (background, detail, praanggapan), microstructure syntax (sentence form, coherence, and pronouns), stylistic microstructure (lexicon), and rhetorical microstructure (graphic, and metaphor).

The Ideology Hidden in Covid-19 Reporting

Ideology is a system of ideas expressed through communication. Broadly speaking, ideology is divided into two, namely pro or partisanship and contra or impartiality. Each is grouped into two categories based on its objectives, namely the government or government agencies and individuals who are the news subjects. The news in online media detik.com focuses more on pro-government. These findings indicate that in the period March-May 2020 the mass media raised a lot of discourse on Covid-19 news. The pro-society perspective differs from the pro-government perspective because the two perspectives are different in responding to a news discourse. From the point of view of the discourse, social news will be more inclined to promote society, while from the point of view of political news discourse, it will be more pro-government.

CONCLUSION

Based on the results of research on covid-19 news on online media detik.com for the period March-May 2020. So the authors can conclude as follows. The author's strategy in hiding the meaning of Covid-19 news on online media detik.com in terms of the macrostructure based on Teun A. van Dijk's theory can be seen thematically. Covid-19 news texts show the themes and sub-themes in a news text, namely about the sub-themes of events that occur in society such as government-borne payroll taxes, SPT report limits, online transportation businesses are affected, odd-odd, online shopping trends, government bans Eid homecoming, civil servants work at home. The written news text explains the process of an incident clearly and straightforwardly based on facts. Based on the content of the news implies that an event in society will have a complex impact and is full of various aspects that want both positive and negative. The author's strategy in hiding the meaning of covid-19 news on online media detik.com is viewed from a superstructure based on Teun A. van Dijk's theory, it can be seen that schematically news consists of Summary, Title, Lead, Story, situation, comments. Basically, the news text on covid-19 news on online media detik.com contains a flow consisting of an opening, content, and closing. The news text writer also reveals various things related to the other side of a social phenomenon based on his experience as a journalist. Through the background, details, intentions, presuppositions, and nominalizations conveyed by the news text writers, it can be concluded to be light but

complex and critical. In this regard, the writer of the news text expresses it through the eyes of journalists who are critical and in-depth. The author's strategy in hiding the meaning of Covid-19 news on online media detik.com is viewed from the microstructure based on Teun A. van Dijk's theory can be seen from the semantics, background, details, intentions, presuppositions, and syntax of sentences, coherence, conditionality, words replace, stylistic, lexicon, and rhetorical which emphasize more on word meaning.

REFERENCES

- Badara, Aris. 2014. *Analisis Wacana, Teori, Metode, dan Penerapannya pada Wacana Media*. Bandung: CV Yrama Widya.
- Darman, Yonce, A. 2013. *Analisis Wacana Kritis*. Bandung: CV. Yrama Widaya.
- Mulyaningsih. 2017. *Analisis Teks Media*. Bandung: Rosda.
- Sukardi. 2008. *Metodologi Penelitian Pendidikan*. Jakarta: Bumi Aksara.
- Sudaryat, Yayat. 2014. *Makna dalam Wacana*. Bandung: CV. Yrama Widya.
- Duffy, G. G. (2009). *EXPLAINING READING A Resource for Teaching Concepts, Skills, and Strategies*. New York : Guilford Publications, Inc.
- Klingner, J.K., Vaughn, S., Boardman, A. (2007). *Teaching Reading Comprehension to Students with Learning Difficulties*. New York: The Guilford Press
- Kanne, T.S. (2000). *Essential Guide To Writing*. Barkley Books: New York *Writing Students*. United Kingdom : British Library Cataloguing.
- Sugiyono. 2014. *Metode Penelitian Kuantitatif Kualitatif dan R&D*. Bandung Alfabeta.
- Sobur, Alex. 2009. *Analisis Teks Media*. Bandung: PT Remaja Rosdakarya.