Analysis Illocutionary Speech Acts on Posts and Comments Students' Instagram Account

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Abstrak

Penelitian ini bertujuan untuk mengetahui penggunaan tindak ilokusi dalam postingan dan komentar pada akun Instagram mahasiswa semester tujuh jurusan Bahasa Inggris di Nommensen HKBP University. Metode deskriptif kualitatif digunakan dalam penelitian ini. Data dikumpulkan dengan menggunakan ucapan dalam posting dan komentar di akun Instagram siswa. Data dievaluasi untuk melihat jenis tindak ilokusi apa yang digunakan pada postingan dan komentar Instagram siswa. Hasil penelitian menunjukkan bahwa 31 data penggunaan tindak ilokusi dalam postingan dan komentar dikumpulkan dari akun Instagram siswa, dengan representatif 19 menjadi tipe yang paling umum digunakan, diikuti oleh direktif 7, dan ekspresif 5 menjadi tipe yang paling jarang digunakan di Instagram siswa. pendidikan bahasa Inggris semester tujuh Universitas Nommensen HKBP. Ini menandakan bahwa representatif adalah yang paling umum digunakan dalam posting dan komentar mereka, seperti memberi tahu, menyarankan, menyatakan, dan mengkritik.

Kata kunci: Tindak Tutur, Tindak Ilokusi, Sosial Media

Abstract

This thesis aims to investigate the use of illocutionary acts in posts and comments on students' Instagram accounts at seventh semester of English department at Nommensen HKBP University. The descriptive qualitative method was used in this investigation. The data was gathered using utterances in posts and comments on students' Instagram accounts. The data was evaluated to see what types of illocutionary acts were employed on the students' Instagram postings and comments. The results revealed that 31 data on using illocutionary acts in posts and comments were collected from students' Instagram accounts, with representatives 19 being the most commonly used type, followed by directives 7, and expressives 5 being the least commonly used type in students' Instagram of Nommensen HKBP University's seventh semester English education. It signifies that representatives are the most commonly utilized since they employ representative language in their posts and comments, such as informing, suggesting, stating, and criticizing.

Keywords : Speech Acts, Illocutionary Acts, Social Media

INTRODUCTION

Language is crucial to human survival in terms of communication and interaction. Speech acts and occurrences occur during communication. It is called an event of voice and speech acts that occurs in every communication activity. "Describes speech acts that are carried out with expressive sentences as three action events that occur at one time, they are the place speech act, the illocutionary speech act, and the speech act" (Austin in Chaer, 2010).

Instagram, as one of the most popular social media platforms in this century, is used to communicate a variety of basic information and to showcase our activities, events, accomplishments, trips, and so on. Instagram is an online mobile photo sharing, video

sharing, and social networking service that allows users to take photos and videos and publish them on a variety of social networking platforms, including Facebook, Twitter, and Instagram itself, according to Wikipedia.com. Shared photos and videos will appear in the feeds of other users who follow you.

Posts and comments are the primary means of communication on Instagram. Speakers make the posts, while speech partners make the comments. There is a communication in one container when someone posts on Instagram and receives comments from others. Researchers are drawn to their accounts because of the remarks and posts they make. Social media users, particularly students, who dominate the usage of social media nowadays, can communicate their feelings or information gained from reading books or articles on the internet through posts and comments, which they frequently do immediately on their social media. Furthermore, this study is significant because past research has focused on actions in a variety of sectors, including speech, film screenplays, and commercials, while speech acts are uncommon in social media. Since social media is now widely utilized as a way of communication, it is easy to identify a large number of people who use it as a means of communication. Speech acts, according to (Yule, 2010), states that speech acts is action which is performed via utterances. There are three types of locutionary acts: locutionary, illocutionary, and perlocutionary. The basic act of speech or making a meaningful language expression is known as the locutionary act. An illocutionary act is one that is carried out using the communicative energy of a word. A perlocutionary act is when someone makes an utterance with a function without intending for it to have an impact.

Based on the foregoing, the title of this study is "An analysis of illocutionary speech act on Instagram posts and comments of HKBP Nommensen's seventh semester English education students." Because Instagram is one of the most prominent social networks, it was picked as the study's source. This Instagram can feature information from each user regarding their day-to-day activities. This study focuses on Instagram posts and comments since the researcher saw that there were various illocutionary activities on Instagram, not just speech without meaning or speech with an aim that matched its meaning. As a result, the researchers were intrigued to do speech act analysis on Instagram users' posts and comments. Based on the foregoing, the researchers would want to conduct research to identify illocutionary speech acts among students in the seventh grade of the English department at HKBP Nommensen University Medan's posts and comments on social media.

RESEARCH METHODOLOGY

This study's research design will be descriptive qualitative research. (Arikunto, 2010) stated that qualitative research was conducted to describe the current status of a phenomenon that while exist at the time of the study. Based on the method that using descriptive qualitative the technique of collecting data was done based on observation and documentation technique according to (Sugiono, 2010) state that research method is procedure and technique to get the data with certain purpose and function In order to find the answer to the research question, the writer also adds the methodology of the research to furnish all of the research instruments. Therefore, the writer will do the research with the following process; research design, the technique of collecting data, the subject of data, the technique of analyzing the data, and also the instrument of the research. The researcher has taken some steps in collecting data. The data in research are the fixed materials that are suitable to solve the research problem. The data are collected in form of words, phrases, and sentences that have been screenshotted on the Instagram account. by using documentation and selecting techniques whose purpose is to select the data to be analyzed in the study. The next step, after data collection, is data analysis. According to Moleong (2000), data analysis is a process of organizing and classifying data into certain patterns, categories, and basic units of analysis so that the themes. The purpose of data analysis is to organize, classify, and summarize data, so that the data can be better understood, interpreted, or related to some decisions that users want. The next step is to classify the data based on the classification of speech acts proposed by Yule (1969) which consists of representative or

assertive, directive, commissive, expressive, and declarative, then classify the dominant types that are often used by students in their posts and comments.

The arranging of settings for data collection and analysis in a way that tries to combine relevance to the research purpose is known as research design. In this study, the researcher takes a descriptive qualitative technique to data collection. The researcher selects qualitative research because it allows him or her to describe the facts and qualities of the data in a methodical way. The students at HKBP Nommensen University's seventh-semester English instruction will be the focus of the research.

RESULT AND DISCUSSION

After analysing and determining the data, the writer found the types of illocutionary act utterances in post and comments of student Instagram account at seventh semester in Nommensen HKBP University.

Here is the number of each types of illocutionary acts. The findings can be seen on table below:

Tabel 1. The Data Findngs

No	Illocutionary Acts	Illocutionary Forces		Frequencies	Precentage (%)
1.	Representatives	1) Informing 2) Stating 3) Suggesting 4) Complaining	10 7 2 -		61%
2.	Directives	1) Requesting 2) Advising 3) Warning	2 1 4		23%
3.	Commissives	1) Vowing 2) Threatening	- -		0%
4.	Expressives	1) Blaming 2) Complimenting/Thanking	- 5		16%
5.	Declaratives	1) Naming 2) Declaring	- -		0%
	TOTAL			31	100%

The dominant type of illocutionary utterances by posts and comments on students' Instagram account at seventh semester in Nommensen HKBP University is Representatives 19 i.e 61%. Representatives is a dominant type because in posts and comments utterances mostly found informing, stating and suggesting to the viewers.

CONCLUSIONS

After considering the analysis and determining Illocutionary acts which found on posts and comments students' at seventh semester englidh education Nommensen HKBP University on instagram account the writer make some conclusion, they are :
1. According to Yule (1996:3), there are five types illocutionary acts: Representatives, Directives, Commissives, Expressives, and Declaratives.
2. The data are taken from the post and comments on Instagram account of student at seventh semester English education in Nommensen HKBP University. @Xolovenata, @ulihtbrt_, @desissastria, @atalisizalukhu.
3. The type of illocutionary acts in the data are : Representatives are19 i.e 61%, Directives are 7 i.e 23%, Commissives are 0 i.e 0%, Expressives are 5 i.e 16% , Declarative are 0 i.e 0%.

4. Representatives is the most dominant type found in posts and comments at Instagram account at seventh semester English education Nommensen HKNP University they are 19 i.e 61%.

Suggestions

After analysing Illocutionary acts utterances on posts and comments at Instagram account at seventh semester English education Nommensen HKBP University the writer would like to give suggestion to :

1. English Department students, by studying pragmatics especially illocutionary act, it may helps the learnenrs to reduce misunderstanding of the intention that may appear in the process of teaching and learning process or when the learners have communication with others outclass. The writer hopes that this study will benefit for English literature, especially to the learners in Nommensen HKBP University.
2. Lecturers, it would be better to understand illocutionary acts well, so that they can transfer it to their students well.
3. The other reasearchers who interested in concluding the research about pragmatics especially in illocutionary acts, this research can be used as the references in conducting the research about illocutionary act.

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